

**National ICT Household Survey 2018**  
**Project Concept**  
**(Updated 14 June 2018)**

## **I. Summary**

There is a dearth of ICT statistics in the Philippines according to an ITU study.<sup>1</sup> The lack of statistics has resulted into poor measurement of ICT statistics leading to a limited understanding of the impact of the ICT sector in the social and economic development. It has also resulted in lackluster scores in international benchmarking exercises as these depend mostly on available indicators and data.

ICT statistics is a new statistical domain. Already, there are a number of international benchmarking initiatives and indicator systems which use ICT statistics, among which are the ICT Development Index (ITU), Network Readiness Index (WEF), Global Competitiveness Index (WEF), Digital Economy Ranking (EIU), and eGovernment Development Index (United Nations). There are also national development plans such as the Philippine Development Plan, the National Broadband Plan, the E-Government Development Plan among others, that require data for planning and monitoring purposes.

## **II. Objectives of the National ICT Household Survey**

The Department of Information and Communications Technology (DICT) will conduct the 2018 national ICT household survey. The survey will include indicators from the abovementioned indexes and development plans. Specifically, the objectives are the following:

- To gather ICT data at household level to support the monitoring of performance indicators;
- To gather critical data on ICT supply and demand towards improvement of public service delivery as well as growth of potential markets in the digital economy (e.g. e-commerce);
- To provide a national baseline for core ICT indicators;
- To develop survey toolkits and field-tested questionnaires for future surveys;

The first ever ICT household survey will hopefully be the catalyst for the institutionalization and the annual provision of budget for the generation of ICT statistics critical for sector and national development planning and policy-making.

## **III. Target Beneficiaries**

- Government planners, policy-makers, and decision-makers
- Academic and independent researchers in need of primary ICT data at household level
- General public in order to raise awareness on the state of ICT development in the country

## **IV. Target Outputs**

- To provide the official baseline for ICT indicators

## **V. Approved Budget – PhP 50 million**

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<sup>1</sup> Assessment of ICT Statistics in the Philippines, ITU2013