

**Work  
anywhere  
through ICT**



*Kaalaman at Kabuhayan para sa may Kapansanan  
an ICT and Jobs and Skills fair for PWDs*

**June 19, 2014, SM North EDSA Cyberzone**

# PROGRAM OF ACTIVITIES

10:00 – 11:00	Registration of Participants
11:00 – 11:15	Invocation National Anthem <ul style="list-style-type: none"><li>Choral Group c/o CALL Foundation</li></ul> Welcome Message <ul style="list-style-type: none"><li>SM Supermalls Official</li></ul>
11:15 – 11:20	Introduction of Exhibitors  Intermission c/o Call Foundation
11:20 - 11:40	Messages Ms. Bettina Quimson Deputy Executive Director for e-Society, ICTO  Ms. Parisya Taradji Undersecretary,DSWD and NCDA Alternate Chairperson  Ms. Corazon Jimenez General Manager, MMDA
11:40 – 12:10	Companies Experience in Hiring PWDs <ul style="list-style-type: none"><li>Exce Ads Graphics and Printing Corporation</li><li>NODA Interaction Platforms</li></ul>
12:10 – 12:25	Australia Awards Scholarships <ul style="list-style-type: none"><li>Philippines Australia Human Resource and Organisational Development Facility (PAHRODF)</li></ul>
12:25 – 12:30	Jobs Fair Mechanics
12:30 – 4:00	ICT Jobs Fair

## Short Sessions on How to a Start Career in e-Commerce and Freelancing:

- Ms. Janette Toral – Founder of Digital Filipino

*Ms. Toral will give an introduction to e-commerce and various entrepreneurship opportunities that Filipinos can explore to participate in the online economy - as a seller, trader, or service provider.*

- Mr. Ron Cirujano, Country Manager of E-lance Philippines.

*The future of work – as spearheaded by Elance and oDesk – is different. “Work” used to be considered a place you commuted to. Now “work” is something that can be accomplished at the comfort of an individual’s home. Global opportunities that pay at par with the Global standard can be found online. Online work sets the tone for equality for everyone – Online work doesn’t see race or nationality or ethnicity, it gives opportunity to every talented individual across the world.*

- Mr. Marx Melencio Founder/Owner & President of Grayscale Business Consultancy & Marketing Services

*“ICT B2B (Business to Business) Opportunities”. He will share what ICT can do, on the perspective of the employer of PWD as well as the blind employee, being himself a perfect example, as once a PWD looking for employment and was an employee, and now as an employer using ICT.*

## Testimonials of PWD Champions

Mr. Roy Espiritu and Ms. Carol Catacutan  
**Masters of Ceremonies**