

#ICTforRealChange



PROVIDING DIGITAL OPPORTUNITIES IN THE COUNTRYSIDE

Bloomberg
TV PHILIPPINES

FIRST UP

FARMERS BY DAY, BPO MANAGERS BY NIGHT



RURAL IMPACT SOURCING WORKSHOP



27 LOCATIONS
NATIONWIDE

RURAL IMPACT SOURCING TECHNICAL TRAINING



26 LOCATIONS



534

GRADUATES



200+

**NUMBER OF GRADUATES
WITH ONLINE JOBS**



381

**NUMBER OF MSMEs
ENABLED TO HAVE ONLINE PRESENCE**



10,000,000.00+

REVENUE GENERATED BY MSME PARTNERS



JACQUILINE TORRES

Cauayan City, Isabela

- 36, mother of two children, widow
- Hired as a social media marketer of its assigned local MSME
- Applied her learnings to her newly established food business
- Earned 8-10,000.00 in his first efforts in promoting her business online



VINCENT TURING

Municipality of Oton, Iloilo

- Outstanding graduate of the RIS Technical Training
- Hired as a graphic artist in their Municipality
- Got two clients online through his online freelancing account/ profile



ZAGGUETH CABONCE

Cabadbaran, Agusan del Norte

- Hired as a Virtual Assistant for a client based in Denmark
- Produced 200,000.00 sales for Phil Export Caraga (one of the participating MSMEs) during the RIS Technical Training
- <https://philexportcaraga.org/>

EJT FOOD PRODUCTS



HEALTH CARE WATER PURIFICATION

MAGVILLA ICE CREAM





CARMONA, CAVITE

- They have also conducted digital literacy trainings in their municipality



SAN CARLOS CITY, NEGROS OCCIDENTAL

- Virtual Workforce Professional has partnered with the LGU, that provides online jobs (contact center, data encoding, transcribing, content development, multimedia and internet purposes, and virtual assistance) to the RIS Technical Training graduates.
- The partnership site is the city's existing Rural Impact Sourcing Hub, which is a product of collaboration and partnership with DICT.



PROVINCE OF AKLAN

- They were able to seal a deal with the Provincial Government of Aklan amounting to 100,000.00 for data entry and database creation job
- The group (with 14 members) offers Web Development, Digital Marketing, Graphic Design, SEO, etc.
- Most of them were also hired as individual freelancers – Elvin is now a media manager of Southwest Tours earning 25,000 a month; Ruiz was hired by an international client with a salary of 40-50,000.00 a month.



ZAMBOANGA CITY

- The team specializes in Web and Mobile Development, Brand Development, and Social Media Marketing.
- A portion of the company's profit will be set aside to fund its advocacy – to help unemployed individuals in rural areas to get started with online freelancing.
- It aims to become the premiere digital service provider in Zamboanga Peninsula that empowers businesses and people.



PLARIDEL, MISAMIS OCCIDENTAL

- The group offers Lead Generation, Web Development, Graphic Design, Photo and Video Editing, and Content Writing
- Their mayor has sponsored the group's domain and web hosting -- digitychsolutions.ph
- They offer digital marketing packages to local MSMEs
- Some of the graduates were hired by Ohagan Virtual Solutions
- Some of the graduates were hired as graphic designers earning \$10 per hour



