DEPARTMENT ORDER NO. 81
Series of 2020

RE : DESIGNATION OF PERSONNEL

In the exigency of the service, pursuant to the provisions of existing laws and in furtherance of §2(i) of Republic Act (RA) No. 10844, the Revised Administrative Code, and the provisions of existing laws, UNDERSECRETARY RAMON P. JACINTO is hereby designated as UNDERSECRETARY FOR GOVERNMENT DIGITAL BROADCAST TELEVISION and THE DIGITIZATION OF THE ENTERTAINMENT INDUSTRY SECTOR. As such, and subject to compliance with applicable laws, rules, and regulations, Undersecretary Jacinto shall implement departmental initiatives to assist:

(a) The government-owned and/or controlled television broadcasting entities, the Presidential Communications Operations Office (PCOO), and the Department of Education (DepEd), in the digital television broadcasting of basic education content as rendered necessary by the state of national health emergency due to the COVID-19 situation; and

(b) The Philippine entertainment industry sector, including its film and audio-visual, motion picture, music, theatre, performing arts, festival, events and production components, the entertainment industry stakeholders, such as producers, directors, artists, performers, musicians, cameramen, photographers, videographers, creative and artistic workers, in the digitization thereof as a segment that significantly contributes to people’s socio-economic well-being and the creative economy. Undersecretary Jacinto shall coordinate and collaborate with the various entertainment industry guilds, organizations, and associations, as well as the Film Development Council of the Philippines (FDCP), the National Live Events Coalition of the Philippines (NLECP), the Creative Economy Council of the Philippines (CECP), the National Commission for Culture and the Arts of the Philippines (NCCAP), the Cultural Center of the Philippines (CCP), the Intellectual Property Office of the Philippines (IPOPHL), among other public and private sector institutions involved in the Philippine entertainment industry.

It is hereby understood that Undersecretary Jacinto shall continue to be under the control and supervision of the Office of the Secretary.

All departmental orders, circulars, and issuances inconsistent herewith are hereby modified and/or amended accordingly. This Order takes effect immediately, and shall remain in force until further orders.

GREGORIO B. HONASAN II
Secretary

Copy furnished:
All concerned.